

GLOBAL/INTERNATIONAL STUDIES

What can I do with this major?

AREAS

EMPLOYERS

STRATEGIES

INTERNATIONAL BUSINESS

Management
Human Resources
Labor Relations
Banking and Finance
Economics
International Development
Real Estate
Sales
Marketing & Advertising
Product Management
Supply Chain Management
Healthcare Administration
Agricultural Economics
Manufacturing
Engineering/Computer and Software Services
Importing/Exporting
Customer Service
Consulting

International companies including:
Foreign firms operating in the U.S.
U.S. firms operating in foreign countries
Domestic and foreign corporations
Multinational service firms
Global small and medium enterprises
Domestic and foreign financial institutions
International marketing firms
International real estate firms
International trade firms
Contracting and consulting firms
Logistics firms
Manufacturers, including automobile
Retail stores
Environmental firms
Sports organizations

Earn a business minor or take business related courses.
Become fluent in at least one additional language.
Develop international competency by studying abroad.
Seek an international internship, even if unpaid.
Learn about NAFTA, WTO, and GATT policies.
Acquire supervisory skills and experience by taking leadership roles in student organizations.
Learn about geography and international travel regulations.
Sharpen your public speaking communication skills.
Interact with the international student population on campus.
Keep abreast of political, economic, and social changes worldwide.
Develop an understanding of the international business environment.
Research firms with international interests. Target larger firms that may be more likely to employ contracting services.
Develop your skills domestically and build a network of contacts.
Understand that many companies send more seasoned employees to work abroad. Be prepared to start working in the US for a firm with an overseas presence.

INTERNATIONAL RELATIONS

Diplomacy
Peacekeeping
Foreign Affairs
Program Administration
Community Development
Economic Development
Resource Development
Public-Private Partnerships
Governance

United Nations
Non-governmental organizations
Relief agencies
Religious organizations
Educational institutions
Consulting firms
Research institutes
Foundations
Defense contractors

Become fluent in a second or third language.
Study, volunteer, or work internationally. Seek as many experiences abroad as possible.
Complete an internship specifically with a NGO, the US government, or an international government.
Study world governments, economics, and religions.
Be able to demonstrate your depth of dedication, willingness to adapt, and coping mechanisms to combat stress and difficult situations.

AREAS

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STRATEGIES

INTERNATIONAL RELATIONS CONTINUED

Policy Making and Analysis
Legislative Services
Political Advising
Public Sector Reform
Poverty-Reduction Strategy
Ethics and Anti-Corruption
Human Rights

Federal government including:
Department of State
Department of Agriculture
Department of Commerce
Department of Defense:
Armed Services
US Agency for International Development
National Security Council
National Security Agency
Legislative officials

Develop skills in the areas of organizing groups, efficiency, and the ability to calm people.
Seek cultural experiences on campus and get involved with international students.
Learn about geography and international travel regulations.
Stay abreast of international news and politics.
Sharpen your intercultural communication skills.
Learn to see all sides of a problem, including economic, social, political, and environmental.
Earn a relevant graduate degree such as international diplomacy, international relations, or law.
Research government hiring procedures and seek assistance from your campus career center.

SOCIAL SERVICES

Human Services Provision
Public Health
Disaster/Disease Relief
Economic Development
Community Development
HIV/AIDS Work
Policy Development
Program Administration
Program Evaluation
Volunteer Coordination

Non-governmental organizations
Private voluntary organizations
Humanitarian services
Religious organizations
Relief agencies
United Nations including:
World Health Organization
UNICEF
Economic and Social Council
Federal government including:
Peace Corps
US Agency for International Development
National Security Council

Become fluent in one or more foreign language(s).
Work or study abroad to gain international/intercultural competency and practical experience.
Complete internships or fellowships to gain experience working with social issues of interest.
Participate in an international service learning experience or go on mission trips.
Develop excellent research, writing, communication, and organizational skills.
Hundreds of non-governmental organizations (NGOs) exist in the US. Research organizations' structure, function, and mission to find a good fit.
Volunteer at relevant social service agencies to gain experience and demonstrate interest.
Work with or assist immigrants or refugees in the local community.
Gain experience with intercultural communication and an appreciation for diversity.
Learn about international humanitarian law.
Demonstrate strong analytical and management skills.
Research government hiring procedures and seek assistance from your campus career center.
Consider earning a graduate degree in social work, public administration, or related fields.

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STRATEGIES

LANGUAGE SERVICES/EDUCATION

Teaching
Curriculum Development
Tutoring
Translating/Interpreting
Research
Writing
Library Science
Higher Education Administration:
 International Student Support Services
 International Houses or Cultural Centers
 Student Affairs
 Study Abroad Programming

International schools
Overseas dependents' schools
English language institutes
Professional language schools
Non-governmental organizations
Religious organizations
Colleges and universities
Third-party study abroad providers
Self-employed
Federal government agencies

Gain practical domestic teaching experience and the necessary training or certificate to teach abroad. Teacher training should include supervised classroom experience.
Minor or double major in another subject that you could also teach.
Research certification options for teaching English (TESOL, CELTA, CELTC, TEFL).
Obtain certificates from schools whose graduates are hired in the international marketplace.
Consider obtaining intensive TESL (Teaching English as a Second Language) training.
Volunteer to tutor children and adults in English.
Learn other languages to help understand how languages work.
Sharpen intercultural competency, sensitivity, and tolerance. Those who are successful at teaching abroad tend to be independent, flexible, and patient.
Develop superior written and oral communication skills in the English language including proper sentence structure and comprehensive vocabulary.
Notify local hospitals, schools, and chambers of commerce of your availability to translate or interpret for international visitors.
Get involved with student leadership experiences on campus.
Look for positions in developing nations or Asian countries. Teaching positions in Europe are very competitive.
Earn a master's degree in College Student Affairs to work with study abroad programs or with international student services.

AREAS

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STRATEGIES

COMMUNICATIONS

Foreign News Correspondence
International Broadcasting
Reporting
Editorial/Column Writing
Investigative Journalism
Research
Photography
Freelance Work

Foreign news agencies
Television networks
Large circulation newspapers
Wire services
Trade newspapers
Online publishers
Labor unions
Academic journals
International newspapers
Magazines
Websites
Self-employed

Earn a minor or supplement curriculum with communication courses, e.g. journalism, advertising and broadcasting.
Gain experience with campus newspaper or media.
Obtain a summer job or internship with a newspaper or other media source.
Demonstrate curiosity, high energy level, ability to produce under pressure, and withstand criticism.
Develop excellent grammar and writing skills.
Create a portfolio of work samples, especially those that have been published, or demonstrate multimedia work on a website or electronic portfolio.
Travel and study abroad. Learn a second language.
Get involved in professional associations. Build a network of contacts.
Research international media firms.

INTERNATIONAL PUBLIC LAW

Economic Law
Trade and Investment Law
Commercial Arbitration
Criminal Law
Refugee Law
Human Rights Law
Environmental Law
Humanitarian Law

Federal government including:
Department of Defense
Department of State
Department of Commerce
Environmental Protection Agency
Law firms with an international practice
Overseas law firms
Corporations
Non-governmental organizations (NGOs), e.g.
Amnesty International, Human Rights First
Intergovernmental Organizations (IGSs), e.g. United Nations (UN), North Atlantic Treaty Organization (NATO)
Consulting firms

Develop strong research skills and attention to detail.
Participate in debate teams to hone communication skills.
Gain practical experience through an internship, part-time, or summer work in a law firm.
Shadow an attorney to learn more about the field and various specialties.
Get involved in pre-law organizations.
Plan to attend law school and earn a law degree (JD). Maintain a high grade point average and secure strong faculty recommendations. Prepare for the LSAT (Law School Admission Test).
Research law schools to find those that offer courses in international public law and have a good reputation.
While in law school, gain international experience through internships or summer programs.
Jobs in this field are extremely competitive. Plan to gain several years of experience before starting an international law career.

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STRATEGIES

TRAVEL AND TOURISM

International Airline Services
Booking and Reservations
Travel Services/Guidance
Ecotourism
Convention and Visitors' Bureaus
Transportation
Hospitality
Restaurant/Food Service
Customer/Guest Services
Marketing Management

Tour and excursion compaines
Travel agencies
Lodging: hotels/motels, resorts, timshares
Property management compaines
Restaurants/Food service providers
Airlines/Airports
Cruise lines
Car rental agencies
Convention centers
Chambers of commerce
Amusement centers, theme parks, and attractions
US Military Morale, Welfare and Recreation programs

Supplement coursework or earn a minor in hotel, restaurant, and tourism administration or recreation and tourism management.
Gain experience through an internship, part-time, or summer work in a hotel, restaurant, or area of interest.
Work or study abroad to gain international/intercultural competency.
Learn about international travel regulations.
Develop office management and technology skills.
Maintain a travel blog.
Show attention to detail.
Build a strong foundation in customer service.
Learn to communicate effectively with a wide variety of people and to work well in teams.
Become fluent in another language.
Understand that employees in this industry typically work long hours including nights, weekends, and holidays.
Prepare to work "from the bottom up" in order to gain experience and relocate for promotions.

GENERAL INFORMATION

- Develop linguistic skills. Become fluent in a second and third language.
- Demonstrate intercultural competency, sensitivity, and tolerance.
- Gain experience communicating with people from other cultures. Seek opportunities to interact with international students on campus or in your community.
- Study abroad, work abroad, or travel to a foreign country while in school to develop language skills and international competency.
- Commit to a continuous study of host country's language.
- Develop a good understanding of etiquette and business practices in country of target.
- Look for temporary or volunteer positions abroad.
- Obtain daily papers in target city to determine international and national news, business features, real estate markets, and community calendars.
- Get your foot in the door through domestic positions because many international employers promote current employees to international positions.
- Develop traits such as creativity, initiative, tenacity, a willingness to take risks, an adventurous spirit, and a sense of humor.
- In general, international positions are competitive and difficult to obtain. Be proactive in developing the skills and experiences international employers seek.
- Be very planful about building an international career. It takes time to develop a set of skills and experiences that will prepare you for an overseas job.
- Learn about international travel regulations including the specific visa requirements for the country you're traveling to and the jobs you'll be working in.