

CINEMA STUDIES

What can I do with this major?

AREAS

FILM INDUSTRY

Directing
Video and Film Recording
Broadcasting
Producing
Editing
Script Writing
Photography
Sport Videography
Stage and Scene Design

EMPLOYERS

Film and video production companies
Media companies
Government agencies
Audio recording studios
Broadcasting groups
Cable and television stations
Communication departments
Special effects companies
Studio facilities
Theatrical production companies
Professional and school sport teams

STRATEGIES

Specialize in one or more of the following areas:
experimental, documentary, and/or narrative film/
video production; installation; animation; interac-
tive technologies; new media format; and digital
media production and writing.
Build connections with potential employers and
collaborators.
Fulfill first-stage positions and apprenticeships.
Obtain postgraduate training.
Pursue master's degree in fine arts.
Develop practical film-making skills such as how to
operate a camera and edit footage.
Attend, volunteer, or submit work to local film
festivals.
Volunteer to film local sporting events for your school
or city sports teams.
Pay attention to your local surroundings for good film
shooting sites and inspiration.
Develop leadership skills and learn how to direct and
manage others.
Keep up with changing and developing technology to
enhance production.
Cultivate the ability to visualize a project before its
completion.
Familiarize yourself with computers and navigating
complex technology.

AREAS

EMPLOYERS

STRATEGIES

WRITING/EDITING

Creative Writing
Plays
Screenplays
Scripts
Novels: Fiction and Nonfiction
Poetry
Lyrics/Jingle Writing
Film Criticism

Newspapers
Magazines
Broadcast media companies
Television
Radio
The movie industry
Online publications
Websites
Television guides

Select elective coursework in a particular area of interest.
Minor in journalism, English, or psychology in order to gain writing and critical thinking skills.
Write for campus publications such as college newspapers, magazines, or departmental or program newsletters.
Volunteer to assist or tutor students in a writing center.
Gain as much experience as possible through volunteer positions, internships, or part-time jobs.
Demonstrate patience and persistence in starting a career in creative writing.
Develop and refine collaboration and storytelling skills to communicate effectively.
Acquire broad knowledge of the history of film and television to form an historical context and inform story content.
Visit your local theatre and write thoughtful critiques and share on a personal or professional blog/ social media platform.
Write to your local or school newspaper your personal critiques and thoughts on movies and local productions.
Develop an understanding of social and cultural influences, and how those factors will affect the viewing audience.

EDUCATION

Teaching
Lecturing
Research
Film Librarianship
Curating
Conservation
Archiving

Public and private K-12 schools
Colleges and universities
Libraries
Museums
Private learning centers
Film archives

Obtain appropriate state certification for public school teaching. Gain certifications to teach multiple subjects or age groups for increased job opportunities.
Maintain a high grade point average and secure strong faculty recommendations for graduate school.
Investigate representations of race, gender, sexuality, and disability in contemporary moving image culture.

AREAS

EMPLOYERS

STRATEGIES

EDUCATION CONTINUED

Specialize in film theory and criticism.
Earn a master's or doctorate degree for postsecondary teaching.
Focus on appreciation, analysis, and interpretation of films and film genres during graduate training.
Seek volunteer experiences working with children through Big Brother/Sister programs, tutoring, summer camps, YMCAs, etc.
Participate in activities such as debate or literary clubs, campus publications, or student government.
Get involved in roles of leadership such as resident advisor, peer mentor, student advisor, etc.
Seek opportunities to assist in research with cinema studies, film studies, and film faculty.
Volunteer at museums or film preservation centers and studios.

BUSINESS

Advertising
Marketing
Sales
Art Directors
Account Managers
Copywriters
Market Researchers
Movie Marketing

Advertising agencies
Corporate advertising or public relations departments
Media companies e.g., Turner Broadcasting
Non-profit organizations
Product placement companies
Talent management firms
Shopping networks
Film distributors
Commercial galleries

Work in sales at campus newspaper, television, or radio station.
Seek part-time or summer job with campus public relations or sports information department.
Gain experience in an area of interest through internships, part-time, or summer jobs.
Hone public speaking and communication skills.
Minor in or take classes in business, marketing, advertising, or other related fields.
Learn about design and appeal for audiences in the context of time, place, and culture.
Develop skills in preparing interesting, creative, and informative presentations which target diverse audiences.

GENERAL INFORMATION

- Develop strong skills in research, communication, critical thinking, teamwork, and project management.
- Stay organized, learn time management strategies, and meet deadlines.
- Obtain expertise with film language and terminology.
- Recognize messages communicated through visual mediums.
- Conduct informational interviews or shadow professionals in careers of interest to learn more about their jobs.
- Join relevant professional associations. Attend their conferences and read their journals.
- Complete at least one internship during your bachelor's level training.
- Gain an in-depth understanding of various cultures.
- Often in this field, experience is valued higher than educational qualifications.
- Be prepared to experience long hours and working conditions requiring tight budgets and deadlines.
- Maintain credibility and trust within the field because filmmaking almost always requires collaboration.
- Follow film blogs and forums, and frequently read academic and popular film journal publications.